# ScreenPlay® 7210







### Mind-blowing images without leaving your home.

The power and exhilaration of a stunning home theater is something a videophile, with a passion for truly spectacular entertainment, simply will not compromise.

You have done your homework on the latest technology and the best brands, which has led you to the #1 brand in home theater projectors, InFocus ScreenPlay. For an astounding home theater experience, one that promises goose bumps and the thrill of being part of the action, the InFocus ScreenPlay 7210 is the perfect choice.

As the latest and most innovative star in InFocus' award-winning ScreenPlay 7200 lineage, the ScreenPlay 7210 delivers amazing technology advances and award-winning components, available only from InFocus.

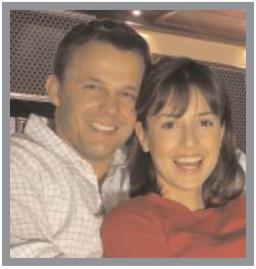
It is a powerhouse package guaranteed to electrify your home theater with flawless projection and phenomenal visual impact.

#### The essence of perfection.

The InFocus ScreenPlay 7210 is powered by the new 720p+ DC3 (DarkChip3)  $DLP^{\text{\tiny W}}$  chip. This is the latest, most advanced high-definition technology from Texas Instruments.

TI's DC3 enables the InFocus ScreenPlay 7210 to achieve the most impressive contrast ratio and the most lifelike colors possible, sure to satisfy the most perceptive viewer.

The DC3 has achieved the highest levels of quality assurance based on Texas Instruments' own stringent verification standards, so you know the image will be consistently rich and true.



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### Breathtaking perfection.

The InFocus ScreenPlay 7210 sets the standard when it comes to smooth, stunning, film-like projection from virtually any video source.

Using the FLI2310™ DCDi, the latest generation of the Academy®-Award-winning Faroudja DCDI™ deinterlacer, the InFocus ScreenPlay 7210 banishes video image stuttering, scan lines, flicker and image artifacts. Another advancement in the video performance is an InFocus-developed 48Hz film mode, which can detect DVD movies originally shot at 48 frames per second and will display them in their original speed, so there is no need for frame rate conversion.

With 2:2 and 2:3 pull down capability and a host of other advanced graphic enhancers, the transformational magic is complete: video so smooth you will swear it is better than film.

#### Must-see color precision.

Sumptuous image richness and color depth will dazzle your eyes and capture your imagination, thanks to the new variable speed 7-segment color wheel. This wheel offers a neutral density green 7th segment, enabling InFocus to deliver an image more magnificent than ever.

By increasing the rotation speed and the number of active color segments, the 7-segment color wheel in the InFocus ScreenPlay 7210 assures that color calibration is truly precise.

Amaze your eyes by the color fidelity. That is because the ScreenPlay 7210 comes perfectly calibrated to D65 color standards, the same stringent measurements used in Hollywood. You get perfect HD colors and images that rival movie-house quality, straight out of the box.

#### Play it big.

The ScreenPlay 7210 combines state-of-the-art features to create a one-of-a-kind home theater experience that is pure image, pure wow. Even on screens up to 11-feet wide, native 1280 x 720 HD resolution creates razor-sharp reality from any source, while the stunning 2800:1 contrast ratio displays crisp, pop-off-the-screen color images against true blacks and detailed grayscale.

And thanks to its brilliant 1100 video-optimized lumens, the InFocus ScreenPlay 7210 delivers dramatic SMPTE (cinema standard) brightness calibrated at 6500k.

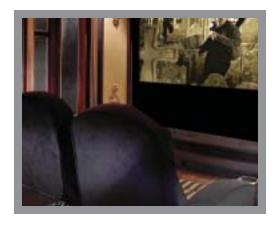
#### The ideal companion for any source.

You will enjoy enormous flexibility in choosing your input options. The InFocus ScreenPlay 7210 comes with eight user-selectable video sources for impressive connectivity to the full range of devices enjoyed by the home theater enthusiast, including VCRs, DVDs, component and RGB HDTV, EDTV, standard TV and computers as well as two 12-volt screen triggers. With its future-ready HDMI input via the DVI connector, the InFocus ScreenPlay 7210 is compatible with the equipment you have now and will be compatible with next-generation devices and sources.

#### See the light.

The InFocus ScreenPlay 7210 comes standard with an all-glass, Carl Zeiss 1.25x zoom lens. For even more flexibility as you set up your personalized projection environment, there is a 72mm filter thread and neutral density filter. This flexibility enables you to customize the light output without sacrificing color richness or visual crispness, and ensure a perfect image with smaller screen sizes.

Completely sink into the sofa and get ready for hundreds of enjoyable movie hours -- the long-life UHP lamp shines brilliantly and reliably for thousands of hours.









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#### Satisfy your craving for perfection.

For home theater that takes you to a new reality, indulge your impeccable taste with the InFocus ScreenPlay 7210. You will be swept up by the power and the eye-popping action. State-of-the-art technologies are sure to wow the most discerning video perfectionist. Images come to life and practically jump from the screen. The InFocus ScreenPlay 7210 is simply an outstanding performer that is sure to scintillate and delight.

#### Incredibly easy to use.

Like all InFocus projectors, the ScreenPlay 7210 is easy to set up and operate. A simple keypad and intuitive home theater remote speed the set-up process. You have more time to enjoy your home theater, instead of fussing with set up. An intuitive, 12-language, icon-based menu allows you to merely scroll and select your settings.

#### All you see is the show.

To truly complement your home theater, a projector should never clutter a room or draw attention to itself. The InFocus ScreenPlay 7210 blends effortlessly into your personal environment. With its closed ceiling mount and integrated cable cover, you achieve the most aesthetically appealing and discreet display.

#### The InFocus commitment.

Experience for yourself why InFocus Corporation is the worldwide leader in large format digital displays and projectors. Our dedication to quality and customer satisfaction is reflected in service options that will bring you a greater return on your investment. InFocus ScreenPlay projectors come with a standard two-year limited factory warranty, including parts and labor, and a 90-day lamp replacement. Our customer support offers you premium service and convenience, whatever your needs.

For service program details in your region, please visit: www.infocus.com/service/service\_offerings

#### Optional Accessories

10m M1 to DVI cable 1M Power cord M1 to DVI adapter M1 to HDMI adapter Spare Lamp M1 to component adapter Ceiling Mount **Extended Warranty** 

Screens

For more information about the ScreenPlay 7210, or any InFocus ScreenPlay home projector, please visit www.infocushome.com

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#### InFocus® ScreenPlay® 7210 Specifications\*

#### COMPATIBILITY

Component and RGB HDTV (720p, 1035i, 1080i, 1080p-24Hz), 24p. DVI/HDMI with HDCP for digital video and encrypted digital video. Component EDTV (480p, 576p progressive scan), Component, Composite and S-Video standard video (480i, 576i, 576i RGB SCART with adapter, NTSC, NTSC M 4.43, PAL: B, G, H, I, M, N; SECAM: M] including 60Hz to 48Hz conversion

of NTSC film-based content

Computer: Digital and analog PC, Macintosh®, 1280 x 1024

resolution through intelligent resizing

Communication: USB and RS-232

#### **INPUTS & OUTPUTS**

2 - Component (Gold RCA): HDTV, EDTV, and Standard TV component

1 - Component (D5): HDTV, EDTV, Standard TV, and RGB SCART with adapter

2 - S-Video: Standard Video 1 - Composite (RCA): Standard Video

HDTV RGB, HDTV Component, Digital Visual Interface 1 - DVI (M1):

(DVI) with HDCP decryption, computer, and USB, HDMI

via available adapter

1 - HD15 VESA: HDTV RGB, HDTV component, and computer

1 - 9-pin Dsub Male: RS-232

1 - 3.5mm Mini-Jack: IR Repeater (Niles/Xantech compatible)

2 - 3.5mm Mini-Jack: 1-12v screen-drop, 1-12v 4:3 aspect "curtains"

Projection System: 720p+ DC3 DLP™ from Texas Instruments®

Resolution: 1280 x 720 (16:9)

Projection Lens: All glass, Zeiss designed. F/2.7 (wide), F/3.1 (tele) Proprietary, variable speed 7-segment color wheel, Color Wheel:

(6500K color temperature)

Calibrated Contrast Ratio: 2800:1 full on/full off

Lamp (dual mode) \* \* 220-Watt UHP (3000 hours); 250-Watt UHP (2000 hours)

Video Optimized Lumens: 1100 ANSI max Front/rear/ceiling mode Modes:

Focusing Distance: 5'/ 1.5m to 7m

Keystone Correction: Digital, up to +/- 20° vertical, +/- 9° horizontal SMPTE Brightness: Up to 132"/ 3.35m wide, 16:9 screen

Throw Ratio: 1.67:1 - 2.08:1 (distance/width)

#### **GENERAL**

13.8" (W) x 12.8" (L) x 4.3" (H)/ Size: 351cm x 325cm x 110cm Weight: 9.5 lbs/4.3kg Power Supply: 100V - 240V at 50 - 60 Hz

10° - 40° C at sea level (0 - 10,000'); 50° - 104° F Operating Temperature:

UL, CSA, TUV, C Tick, NOM, MIC, GOST, IRAM, CCC, Conformances:

S-JQA, FCC B, EN55022, ICES-003

Ships Standard with: Power cord, home entertainment remote, cable cover Warranty: Two-year standard warranty on parts and labor,

one-year on accessories Lamp Warranty: 90 days or 500 hours

English, Spanish, French, German, Japanese, Korea, Menu Languages:

Portuguese, Italian, Norwegian, Russian, Chinese

Simple, Chinese Traditional

- \* InFocus reserves the right to alter product offerings and specifications at any time without notice.
- \*\* Actual lamp life may vary based on the ambient environment. Conditions that may affect lamp life include temperature, altitude or rapidly switching the projector on and off.

