

PowerLite® Home Cinema 3010

Home Theater Projector



2D and 3D, Full HD 1080p Home Theater Projector with Integrated Speakers.

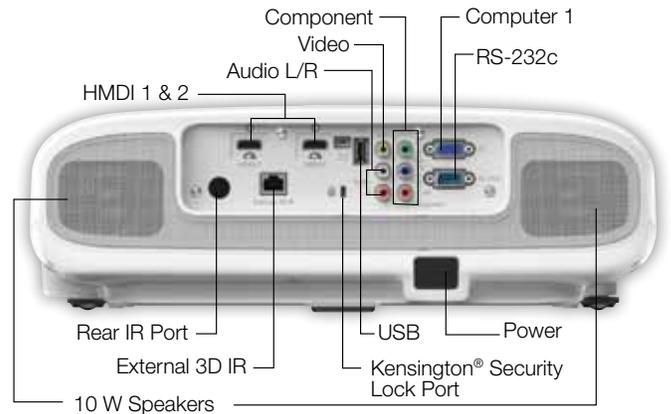
- **A true 3D cinematic experience** — 2D and 3D, Full HD 1080p technology puts you right in the middle of exciting, lifelike adventures
- **Super bright and true-to-life colors** — 2200 lumens color and white light output¹, and contrast ratio of up to 40,000:1
- **Rich, vibrant color and reliable performance** — 3LCD, 3-chip technology
- **Captivating sound** — two built-in 10 W stereo speakers for amazing audio
- **Split screen feature (not available in 3D mode)** — project two images side-by-side from two different sources
- **3D Glasses** — includes two pairs of Active Shutter 3D glasses
- **Outstanding support** — two-year limited warranty; two-business-day replacement with free shipping³



PowerLite® Home Cinema 3010

Home Theater Projector

Product Name	Product Code	UPC
PowerLite Home Cinema 3010	V11H421020	0 10343 88508 0
Genuine Epson Lamp	V13H010L68	0 10343 88652 0
Replacement Air Filter	V13H134A38	0 10343 88654 4
3D Glasses	V12H483001	0 10343 88657 5



Specifications

Projection System
Epson 3LCD, 3-chip technology

Projection Method
Front / Rear / Ceiling mount

Product Color
White and Gray

Driving Method
Epson Poly-silicon TFT Active Matrix, 0.61-inch wide panel with MLA

Projected Output
HD, 2D, 3D, 1080p

Pixel Number
2,073,600 dots (1920 x 1080) x 3

Color Light Output¹
2200 lumens

White Light Output¹
2200 lumens (ISO 21118 Standard)

Aspect Ratio
Native 16:9 widescreen (4:3 resize)
Compatible with 4:3 and 2.35:1 video formats with Normal, Full or Zoom Modes

Native Resolution
Native 1080p (1920 x 1080)

Resize
16:10, 4:3

Lamp Type
E-TORL® 230 W UHE

Lamp Life
Up to 5000 hours² (Eco mode)
Up to 4000 hours² (Normal mode)

Throw Ratio Range
1.32 – 2.15

Size (projected distance)
30" – 300"

Keystone Correction
Vertical: ± 30 degrees (Auto)
Horizontal: ± 30 degree (Slide bar)

Contrast Ratio
Up to 40,000:1

Color Reproduction
Full-color (1.7 billion colors)

Color Processing
Full 10 bit (Digital Only)

Projection Lens

Type
Manual Focus / Manual Zoom

F-number: 1.51 – 1.99

Focal Length
18.2 – 29.2 mm, widescreen image size (projected distance): 100" diagonal (wide: 9.7' – tele: 15.7')

Lens Shift: NA

Zoom Ratio: Manual 1.6

Other

Display Performance
1820 x 1080 native 1080p; HD, 2D, 3D

Color Modes
2D: Dynamic, Living room, Natural, Cinema, Auto
3D: 3D Dynamic, 3D Cinema

Input Signal
DVD region code 1
Composite: NTSC / NTSC4.43 / PAL / M-PAL / N-PAL / PAL60 / SECAM
Component: 480i / 576i / 480p / 576p / 720p / 1080i / 1080p
HDMI: TMDS
HD-DVD and Blu-ray® (external source only)

Terminal Inputs
RCA (composite), 3 RCA (component), 2 RCA (1 audio L/R) stereo, 1 VGA D-sub 15 pin (computer input), USB Type A, USB Type B (service only), 2 x HDMI, RS-232c

Terminal Outputs
RJ-45 (external 3D emitter)

Video Compatibility
2D: WXGA, SXGA, XGA, SVGA, VGA;
3D: HDTV750p, HDTV1125i, HDTV1125p

Computer Compatibility
PC, Mac®

Speakers
Two integrated 10 W stereo speakers

Audio
DTS Digital Surround and Dolby® Digital

Media Format
16:9

Operating Temperature
5 °C to 35 °C <41 °F to 95 °F>

Power Supply Voltage
100-240 V AC +/- 10%, 50/60 Hz

Other

Power Consumption
100 - 240 V AC 50/60 Hz 3.7 - 1.7 A

Fan Noise: 24 – 32 dB

Security: Kensington® Security Lock Port

Dimensions (W x D x H)

Including feet: 16.6" x 14.4" x 5.5"
Excluding feet: 16.6" x 14.4" x 5.4"
Weight: 13.3 lb

Remote Control

Features
Front and rear directional

Operating Angle
± 30 degrees

Operating Distance
32 feet (10 meters)

Parental Controls

Power Button Lock
Hinders projector from being turned on without parental supervision

Whats in the Box

PowerLite Home Cinema 3010 projector, two pairs Epson Active Shutter 3D glasses, power cord, two HDMI cable clamps, remote control with AA batteries, CD ROM with user guide link

Optional Accessories

Genuine Epson lamp	V13H010L68
Replacement air filter	V13H134A38
3D glasses	V12H483001
External 3D IR emitter	V12H484001
Projector ceiling mount	CHF1000
Remote control	1557492
PixiePlus control system for Epson projectors	ELPSP10
Belkin Pro Series VGA / SVGA cable – 6 ft	F3H982-06
Belkin Pro Series VGA / SVGA cable – 10 ft	F3H982-10
Belkin Pro Series VGA / SVGA cable – 25 ft	F3H982-25
Belkin PureAV HDMI audio video cable – 3 ft	AV22300-03
Belkin PureAV HDMI audio video cable – 6 ft	AV22300-06
Belkin PureAV HDMI audio video cable – 12 ft	AV22300-12
Kensington® Security Lock	ELPSL01
Repair/Exchange 1-year extended service plan	EPPSNVHTRB1
Repair/Exchange 2-year extended service plan	EPPSNVHTRB2

Packaging Specifications

Projector
19.8 x 17.3 x 12.2 inches (W x D x H)
Weight 18.75 lb

Genuine Epson Lamp
5.5" x 5.1" x 5.6" (W x D x H)
Weight 0.70 lb

Air Filter
6.0" x 3.3" x 1.7" (W x D x H)
Weight 0.10 lb

Ceiling Mount
13.0" x 13.4" x 4.3" (W x D x H)
Weight 6.40 lb

3D Glasses
3.0" x 8.8" x 3.2" (W x D x H)
Weight 0.30 lb

3D Emitter
3.0" x 5.8" x 2.5" (W x D x H)
Weight 0.40 lb

1 Color and white light output will vary depending on modes selected. White light output measured using ISO 21118 standard.
2 Lamp life will vary depending upon mode selected, environmental conditions and usage. Lamp brightness decreases over time.
3 Overnight shipping not available in all areas. Epson Value Series has a two-business-day exchange program. Road Service orders must be in by 3 p.m. Eastern Time for Two Business Day delivery.



Better Products for a Better Future™
eco.epson.com

Epson America, Inc.
3840 Kilroy Airport Way, Long Beach, CA 90806

Epson Canada Limited
185 Renfrew Drive, Markham, Ontario L3R 6G3

www.epson.com
www.epson.ca

Specifications and terms are subject to change without notice. Epson, E-TORL and PowerLite are registered trademarks, Epson Exceed Your Vision is a registered logomark and Better Products for a Better Future is a trademark of Seiko Epson Corporation. Mac is a trademark of Apple Inc., registered in the U.S. and other countries. SmartWay is a service mark of the U.S. Environmental Protection Agency. All other product and brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks.
Copyright 2011 Epson America, Inc. 9/11