for a greener tomorrow

Eco Changes is the Mitsubishi Electric Group's environmental statement, and expresses the Group's stance on environmental management. Through a wide range of businesses, we are helping contribute to the realization of a sustainable society.

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LITHC9000

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MITSUBISHI ELECTRIC

HOME THEATER PROJECTOR

Changes for the Better

Taking beautiful imagery to new dimensions

3D home theater debut

NEW HC9000D

for a greener tomorrow

Stunning Detail
Distinctively Dynamic

Powerful, exciting three-dimensional (3D) full 1080P high-definition images
using the latest technologies projected onto a large 100” screen.
Enjoy breathtaking experiences anytime—all in the privacy of your own home.
Whether watching movies, live sports or nature documentaries, Mitsubishi Electric’ s HC9000D
home theater projector offers a new dimension of reality, placing you right in the middle of the action.
One viewing is all it will take to realize that everything else fails to compare.

*Composite image used for explaining projection effect.

Welcome to the Era of 3D Home Theater

100” screen and immersive 3D thrills – The real movie theater experience at home

NEW HC9000D

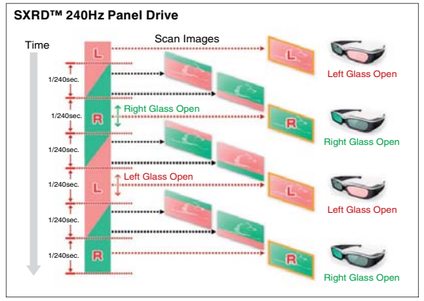
3D HDMI HIGH DEFINITION MULTIMEDIA INTERFACE SXRD Silicon X-tal Reflective Display

FULL HD 1080

Reproduction of Extraordinarily Clear 3D Images at 240 Frames/Second

Made Possible by Cutting-edge, Reflective Full-high-definition SXRD" Panels

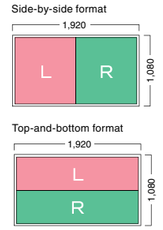
The HC9000D uses advanced frame sequencing technology to reproduce 3D images in full 1080P. Normal frame sequencing reproduces 120 frames per second; 60 each for the left and right eyes alternately. However, the advanced reflective full-high-definition SXRD™ panels of the HC9000D make it possible to reproduce 240 frames per second, twice that of the conventional method. Along with the high-speed reproduction of images, the open time of the shutters in the special active-shutter glasses is synchronized to ensure that images for the left and right eyes are not mixed. Crosstalk, a phenomenon common in the reproduction of 3D images to date, has been reduced a minimum, realizing amazingly detailed, high-definition 3D images that are so real you’ll think you can reach out and touch them. A special screen is not required to enjoy 3D content on the HC9000D (Polarized screens are not 3D compatible with the HC9000D).



Wide Compatibility with 3D Television Broadcasts

Full-scale Use Available Soon

The use of 3D content is spreading and applications are becoming more diverse. Following these ongoing advancements closely, in addition to introducing the new frame sequencing method, Mitsubishi Electric has incorporated a side-by-side projection function currently being used for 3D television broadcasts, and plans to introduce a function to support top-and-bottom projection.
The ability to switch between projection formats ensures future compatibility with the various 3D contents being utilized.



Special Active-shutter Glasses

Lightweight, Stylish Design

The shutter glasses design features not only the use of a lightweight resin frame, but also a specially curved form for the temple section that sits on the ear and an ergonomic bridge that comfortably fits the nose. These efforts ensure that the glasses are easy to wear and use, and prevent them from shifting out of position or becoming annoying when worn for long periods of time. For people who wear prescription glasses, these active-shutter glasses can be used comfortably together without any adjustment. Additionally, to ensure maximum 3D-setting flexibility, image brightness may be adjusted according to individual user preference.

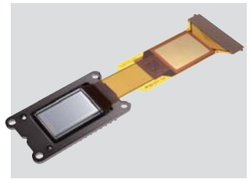
(Optional)

*Both 3D glasses and Emitter (Optional parts) are necessary for viewing 3D pictures.

Sharp, Smooth Reproduction of Fast-moving Images

Reflective Full-high-definition SXRD* Panels* Incorporated

Compared to conventional glass-substrate liquid-crystal panels that project images by passing backlight through them, reflective full-high-definition SXRD™ panels are made of a silicon substrate with a liquid-crystal coating, and images are reproduced by reflecting the light. The development of Normally black mode and an advanced panel processing technology has enabled higher brightness and contrast and high-speed response to be realized. Movies and other images such as those of digital high-definition broadcasts are reproduced naturally and with distinct clarity.



*1,920×1,080 pixels (horizontal × vertical)

SXRD
Silicon X-tal Reflective Display

Negligible Grid Pattern Ensures Clearer Images on Large Screens

The space between pixels has been reduced to 0.2µm, a smaller gap than previously used, and the structure between pixels has been optimized to reduce crosstalk. Additionally, a 94% high aperture ratio has been achieved, making the grid pattern*, which commonly becomes more prominent as screen size increases, hardly noticeable. As a result, the original smooth texture of moving images is beautifully expressed.

*Visible lattice due to gaps between pixels.

Transmissive liquid-crystal panel

Reflective liquid-crystal panel

High-speed 2ms* Response for Clear Projection of Scenes with Fast-moving Images

The liquid-crystal cell thickness has been reduced to under 2µm, enabling a quick response speed of 2ms. Even at times of momentary color changes or fast-moving images, exquisitely clear scenes with minimal blurring can be enjoyed.

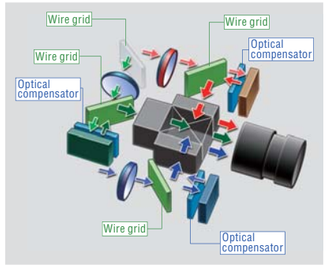
*Both rise and fall times.

Conventional

Reflective liquid-crystal panel

Separate Reflective Liquid-crystal Panels for Each Primary Color

Each of the primary colors (Red, Green and Blue, RGB) is processed by a separate reflective liquid-crystal panel to realize full-high-definition resolution. The lighting from each panel is merged at the optical block and then projected, resulting in the reproduction of truly natural colors with excellent alignment and no mixing of pixel colors.



Impressive High Contrast Ratio Up to 150,000:1

In addition to providing high contrast image reproduction, the newly developed optical compensator significantly reduces light lost during processing. The 18-step fixed aperture can be adjusted freely, improving the reproduction of blacks. When the Iris is closed, we have realized black color darker than before resulting in a maximum contrast of 150,000:1.

Contrast ratio of 70,000:1

Contrast ratio of 150,000:1

High-performance Processor

Manufactured by Integrated Device Technology Inc. (IDT) (previously Silicon Optix Inc.)

The resolution of the content delivered by the projector varies widely, from Blu-ray (1,920×1,080) to DVD (720×480) and other formats.
In the case of DVDs, the content must be converted to 1,920×1,080, and the higher the conversion precision, the better the image quality.
This is performed using an IC (manufactured by IDT) highly evaluated for its image-processing performance.
Processing such as highly precise interlace/progressive (I/P) conversion and scaling allows formats such as DVD, and of course full-high-definition content, to be reproduced with high picture quality.

HQV

Built-in Frame Rate Convertor (FRC)

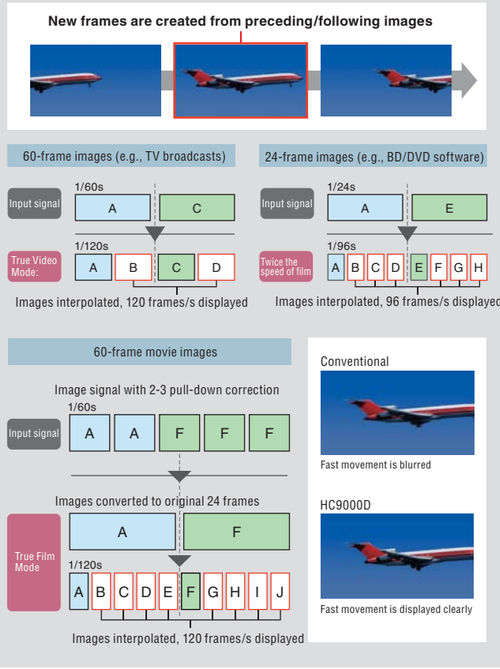
Compensation Ensures Optimal Frame Number for Contents

Motion vector analysis technology is applied for highly accurate frame alignment using preceding and following images. This compensation function creates the optimal number of frames for the content, reducing distortion in all directions: vertically, laterally and diagonally.

True Film Mode:
Crystal-clear images are projected while maintaining the sensation of a film-based source.

True Video Mode:
Motion compensation of video images suppresses video distortion.

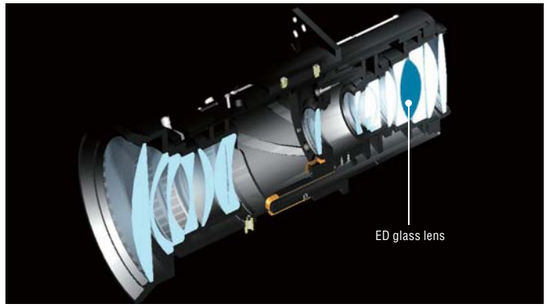
Off (twice the speed of film and other formats):
A 96Hz driver provides four times the input of 24P, realizing a speed twice that of film and other formats. Conversion eliminates delays, making it an ideal mode for video games.



New Built-in 1.8x Power Zoom Lens

Compatible with Full-high-definition Resolution

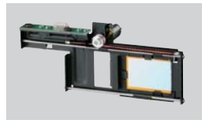
A key element in projector performance is the lens. The lens incorporated in the HC9000D has a 6-piece/17-cluster structure including a high-end, extra-low dispersion (ED) lens with advanced functionality compared to standard glass lenses. Peripheral focusing performance is improved, and chromatic aberration and color mixing are reduced to a minimum.



Built-in Cinema Filter Function

Enhanced Depth and Clarity

Cinema Filter increases the purity of green in particular, realizing vivid expression of the greens such those in the scene of a deeply forested hillside. Further, by expanding the green and cyan spectrums, cinema-like image reproduction is achieved.



Color Management Function

Adjust Color to Suit Preferences

Color Management allows the independent adjustment of Hue, Saturation, Gain for R (Red), G (Green), B (Blue), C (Cyan), M (Magenta) and Y (Yellow). Subtle color adjustment is possible, enabling content to be enjoyed in color tones matched to the user's preference.

Before adjustment

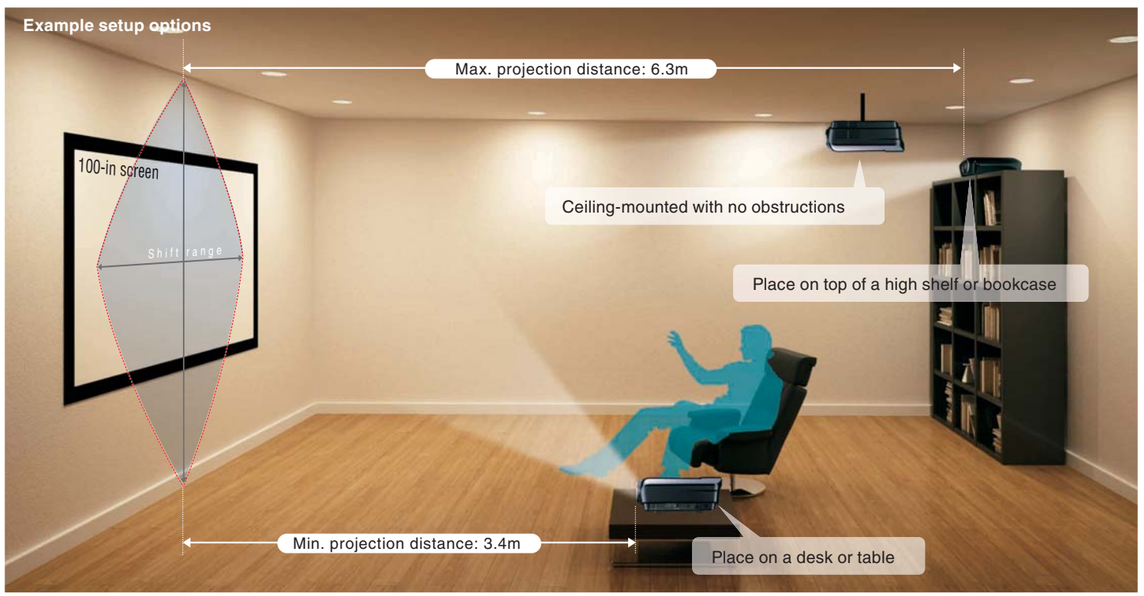
After adjustment

Cutting-edge, Full-high-definition Technologies Ensure Finely Textured Images and Infinite Expressive Power

NEW HC9000D 3D HDMI™ HIGH DEFINITION MULTIMEDIA INTERFACE SXRD Silicon X-tal Reflective Display FULL HD 1080

*Images used for explaining effects of featured functions.

Refined Quality, Detail and Simple Operation for Total Emersion in the 3D Experience



*Images used for explaining effects of featured functions. *Maximum values for vertical/horizontal lens shift cannot be set simultaneously. * Projection distance limits listed are based on viewing 2-dimensional images.

Wide Lens Shift Range Increases Setup Possibilities

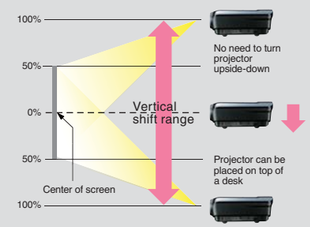
With vertical adjustment of 100% and horizontal adjustment of 45%, the wide-ranging lens shift function increases the degree of freedom for projector placement. Incorporation of the 1.8x power zoom lens enables projection to a 100" screen from a throw distance as short as 3.4m or as far as 6.3m. The high-performance motor also allows subtle magnification and focus adjustments.

Vertical/Horizontal Shift Range

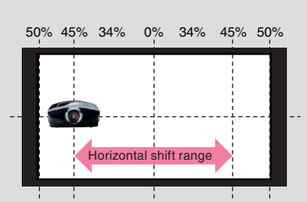
Lens shift (vertical)	100%	80%	60%	40%	20%	0%
Lens shift (horizontal)	0%	15.3%	26%	34%	40%	45%

*Maximum values for vertical/horizontal lens shift cannot be set simultaneously.

Vertical Direction



Horizontal Direction



Illuminated Remote Controller

Easy to Operate Even with the Lights Turned Off

The remote controller is equipped with illuminated buttons for easy operation even in a dark room. Image quality can be adjusted directly from the remote controller.

Specifications

Model				HC9000D
Projection system				Reflective liquid-crystal panels
Panel specifications	Panel size			0.61-in, SXRD™*1×3, aspect ratio 16:9
	Number of pixels			1920×1080 Approx. 6.22 million pixels (2.0736 million pixels×3)
	Drive			RGB liquid-crystal shutter system
Optical specifications	Zoom*2/Focus operation			1.8x zoom/Electric-powered
	Lens shift*2			Electric-powered: vertical ±100%, horizontal ±45%
	Throw Ratio			1.54 - 2.84
	f *2			21.4-38.5mm
	Light source lamp*3			High-pressure mercury lamp, 230W
	Optical system			Mirror color separation/Prism synthetic system
	Iris			Variable Iris
Projection screen size*2				50-200 in. (Diagonal)
Image	Brightness*4 *5			1100 lm (TYP)
	Contrast ratio*5			150,000:1(TYP) (when the Iris is closed)
	Resolution	Computer input		VGA 640×480–WUXGA 1920×1200, 1920×1080
	Scan frequency	Horizontal		15-85 kHz
		Vertical		24-85 Hz
Input signal	Video			NTSC/4.43NTSC/PAL/SECAM/PAL-M/N/PAL-60 Video input (480i/p, 576i/p, 1080i 60/50, 1080p 60/50/24, 720p 60/50, 3D 240Hz)
	Computer			PC/AT compatible, Mac
Input	Image	Analog RGB	15-pin mini D-sub	1 terminal
		Digital RGB	HDMI terminal	2 terminals (3D/Deep Color compatible)
		Composite	RCA terminal	1 terminal
		S	S Video terminal	1 terminal
		Component	RCA terminal	1 terminal
	Serial/standard RS-232C			1 terminal (9-pin D-sub)
output	Trigger terminal			2 terminals (mini-jack)
	3D emitter terminal			1 terminal (5-pin mini DIN)
Functions	Trapezoidal distortion correction			Vertical direction only: approx. ±15° (TBD)
	Power supply voltage			AC100-240V, 50/60Hz
	Power consumption (W)			350 (standby: 7) (TBD)
	Weight			Approx. 33lbs
	Main unit dimensions W×H×D			Approx. 18.9"×8.3"×20.8" (not including protrusions)
Other	Accessories			Power cord (9.5'), Remote controller, AA batteries (×2), Computer cable, RS-232C cable, Lens cap, Lamp replacement tray, Intake-air filter (attached to main unit)
	Warranty			2-years parts and labor, 1-year or 500 hours on lamp (whichever comes first)

*1 SXRD™ and the SXRD™ logo are registered trademarks of Sony Corporation. All brand names and product names are trademarks, registered trademarks or trade names of their respective holders. *2 The above figures are approximate and may be slightly different from the actual measurements. *3 Lamp life specification is an estimate based on verification under proper conditions and is not the duration of the warranty. *4 Compliant with ISO21118-2005.*5 Varies depending on conditions.

Screen Size and Projection Distances

Screen size (16:9)				Projection distance		Vertical lens shift		Horizontal lens shift	
Diagonal		Width	Height	Min.	Max.	Down	Up	Left	Right
In.	cm	in	in	ft	ft	in	in	in	in
50	127	43.7	24.4	5.6	10.2	24.4 ← 0 →	24.4	19.7 ← 0 →	19.7
60	152	52.4	29.5	6.6	12.1	29.5 ← 0 →	29.5	23.6 ← 0 →	23.6
70	178	61.0	34.3	7.9	14.4	34.3 ← 0 →	34.3	27.5 ← 0 →	27.5
80	203	69.7	39.4	8.9	16.4	39.4 ← 0 →	39.4	31.5 ← 0 →	31.5
90	229	78.3	44.1	10.2	18.4	44.1 ← 0 →	44.1	35.4 ← 0 →	35.4
100	254	87.0	49.2	11.2	20.6	49.2 ← 0 →	49.2	39.4 ← 0 →	39.4
110	279	96.1	53.9	12.5	22.6	53.9 ← 0 →	53.9	43.3 ← 0 →	43.3
120	305	104.7	58.7	13.5	24.6	58.7 ← 0 →	58.7	47.2 ← 0 →	47.2
150	381	130.7	73.6	17.1	30.8	73.6 ← 0 →	73.6	58.7 ← 0 →	58.7
200	508	174.4	98.0	23.0	41.3	98.0 ← 0 →	98.0	78.3 ← 0 →	78.3

*Varies depending on conditions. *The above numbers are approximate and may be slightly different from the actual measurements.

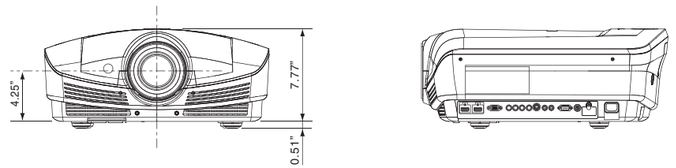
Optional Accessories

*Both 3D glasses and Emitter (Optional parts) are necessary for viewing 3D pictures.

3D glasses	3D Emitter	Replacement lamp
		
EY-3DGS-1U	EY-3D-EMT1	VLT-HC9000LP

Terminals

External Dimensions (unit: mm)



*The Lens focus point is the default set at the time of shipment from the factory.